

BLUERIDGE

RESTAURANT GROUP

Media Contact: Zania Patterson
zpatterson@brrgrestaurants.com
Office: 240-752-7464

Release Date: January 31, 2024

FOR IMMEDIATE RELEASE

Stanford Grill & Stanford Kitchen Rebranding as Glenwood's in Preparation for Expansion

Columbia, MD based Blueridge Restaurant Group unveils new logo and future strategic expansion plans.

January 31, 2024

COLUMBIA, MARYLAND – Blueridge Restaurant Group (“Blueridge” or “the Company”), a Maryland-based hospitality group focused on upscale dining, today announced its plan to rename its Stanford-branded restaurants to Glenwood's over the coming months. This change will include the Columbia and Rockville locations of Stanford Grill as well as Stanford Kitchen in Owings Mills.

The transition to Glenwood's is part of Blueridge's larger geographic expansion plan which aims to increase its 7 current operating units to 20 over the next several years. Expansion will initially focus on nearby states with the ultimate goal of developing a nationwide presence.

Since the inception of the original Stanford Grill nearly 13 years ago, named after its location on Stanford Boulevard in Columbia, MD, the brand has gained recognition for its consistency and quality in both food and upscale service. The goal to provide a timeless experience for guests, regardless of the occasion, will remain unchanged.

“Since the opening of Stanford Grill, our focus has been on offering the local community an upscale yet approachable dining experience that prioritizes attention to the smallest details. Our approach has been less about us and more about understanding our guests' desires. Consistently providing delicious cuisine, refined service, and a beautiful setting has been and will continue to be our priority,” said Managing Member David Jones. “While

BLUERIDGE

RESTAURANT GROUP

the announcement of this new name brings excitement for our Company's future, we will stay true to the principles that have established us as one of the most popular dining destinations in our area. These principles are what made us who we are, and we will remain committed to them, regardless of our name."

In addition to rebranding its Stanford assets, Blueridge plans to make significant capital investments in all of its Maryland restaurants in 2024. The Company's strong financial position will allow it to enhance and maintain both the operational and physical standards of its existing locations. Blueridge believes that these investments are crucial to its long-term success.

About Blueridge Restaurant Group

Blueridge Restaurant Group is an independently owned company that opened its first restaurant in 2006. In addition to its locations in Columbia, Rockville, and Owings Mills, Blueridge operates four Copper Canyon Grills across the Washington, D.C. and Baltimore suburbs. The Copper Canyon brand offers a comparable menu and upscale dining experience. Collectively, Blueridge employs over 500 individuals and generates more than \$40 million in annual revenue.

###